

## Access World-Class Innovation

**NineSigma** partners with Global 1000 companies to transform their innovation capabilities by connecting them with the very best innovators from around the world. NineSigma's open network of innovators is the largest of its kind and spans industries, geographies, and technical disciplines.



NineSigma helps companies:

**Accelerate the innovation process** – by finding ready to acquire technology to meet product development challenges

**Expand reach** – by accessing a diverse portfolio of ideas and technologies globally across scientific disciplines and industries

**Find unobvious solutions and cross-domain connections** – by connecting with people and organizations outside your existing network

**Reduce risk in decision-making** – by combining internal knowledge with real-time intelligence from the global research and innovation community

## Discover Breakthrough Technologies from Beyond Your Traditional Network

Client	Technology Need	Connection
Consumer packaged goods	Fabric care	Semiconductor research
Automotive	Consumer preferences	Fashion industry
Industrial goods	Adhesives	Electronics industry
Food	Rapid cooling	US Navy
Consumer packaged goods	Consumer package leakage	Ag chemicals
Consumer	Transportation packaging	Sub sea exploration
Aerospace	Economic value analysis	Nobel laureate
Food	Self-healing packages	Aerospace

“NineSigma can link us to solutions that are more cost efficient, give us early access to potentially disruptive technologies, and facilitate valuable collaborations much faster than we imagined”

- Gil Cloyd, Chief Technology Officer, Procter & Gamble

### Industries Served

- Aerospace
- Automotive
- Biotech
- Chemical
- Consumer Products
- Defense
- Electrical and Electronics
- Food and Beverage
- Manufacturing
- Materials
- Medical
- Petroleum
- Pharmaceutical
- Telecommunications

### Sample Successes

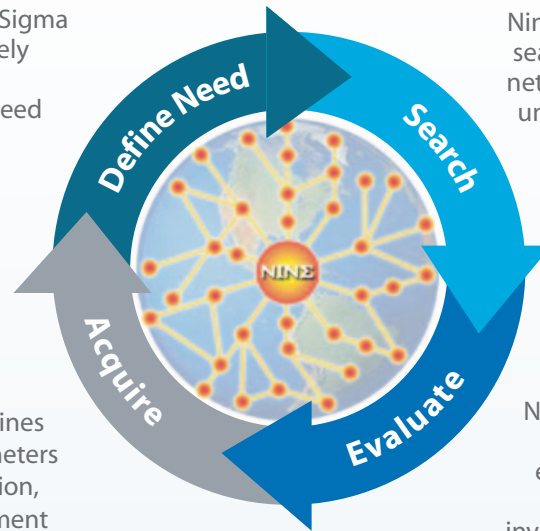
- Adhesives & Sealants
- Consumer Preferences
- Design Ethnography
- Device Sterilization
- Ingredient Delivery
- Package Leak Detection
- Plant Floor Automation
- Rapid Cooling
- Stain Repellants
- Water Purification

For more information, visit  
[www.ninesigma.com](http://www.ninesigma.com)

# NineSigma's straightforward process delivers targeted solutions to your technical challenge

Client and NineSigma collaboratively define technology need

NineSigma proactively searches open, global network of companies, universities and labs



Client determines contract parameters around duration, IP and investment

NineSigma presents results and Client evaluates for fit to need, approach, investment and timing

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## Testimonials

"We've distributed technology briefs to more than 700,000 people through NineSigma and have as a result completed over 100 projects, with 45% of them leading to agreements for further collaboration."

- Larry Huston,  
Vice President of Innovation and  
Knowledge, Procter & Gamble  
*Harvard Business Review*, March 2006

"The companies and individuals NineSigma connected us to provided us with ready solutions to a materials need that we have been unable to address with our internal expertise. NineSigma delivered fast and significant value to our program."

- Robert Finocchiaro, Ph.D.,  
Technical Director, 3M

"We use NineSigma when we are looking for alternative approaches to solve problems or where a solution from a different industry may help."

- Todd Abraham,  
VP of Global Research and  
Technology Strategy, Kraft  
*Science Business*, March 2006

"We know that the solutions to some of our biggest technical challenges may already exist somewhere around the world. NineSigma has helped us accelerate our innovation efforts by quickly connecting us to those solution providers."

- Jeff Bellairs, Director of External  
Innovation, General Mills

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**NINESIGMA**<sup>SM</sup>  
Accelerating the Innovation Cycle